

Cherry Hill High School West PTA 11/13/13 General Membership Meeting Minutes

1. Kris Walters called the meeting to order at 7PM and led the members in saying The Pledge of Allegiance.
2. Guests Janell & Kate introduced the members to **K12 Rewards** being set up at West and walked us through how to do fundraising with online shopping on **Cherry Hill West K12 Rewards** which is now on the opening page of West's website. All are encouraged to check it out and sign up. It's free! You can do everyday shopping with 600 retailers which earn rewards for West. Approximately 3.5% of sales (varies with items) can be earned. Direct credit card donations can be made from the site. Carol Roskoph said the money earned through K12 Rewards will be available to persons/groups who submit a grant proposal that Dr. Morton and a board of parents will review, and they will vote on how the money will be spent. West's K12 Rewards can be used by alumni to continue earning money for the school. Ms. Roskoph said up to 10 groups will be able to request funds. Project Graduation is one group that will be automatically funded. Those making donations will get a tax receipt to show proof of donation.
3. The minutes from the 9/18/13 PTA meeting were handed out and reviewed by the members. Spelling errors were picked up and corrections were made. Nancy Falk motioned to accept the minutes and Jack Gallagher second the motion.
4. Financially the PTA is in "good shape."
5. Michelle Pryor in Guidance was scheduled to come to discuss scholarships but was unable to make it and will be rescheduled. She has a wealth of information. Parents should check out the information available on West's website (opening page, a little ways down in the right column - **CHW Scholarship List...**)
6. Committee Reports:
 - Ways & Means - Gina Onorato reported making \$609 selling the mums. She informed the members of the purchase of Shop Rite cards as a good, simple way of earning money for West. Purchases made with the cards which can be bought from Gina earn West 2% of sales made. There will be an Anniversary Fundraiser at Jersey Mike's, but it will not be like last year's which raised thousands. That was a special one time only occasion.
 - Reflections - Linda King reported that participation in the program was low this year, but she is already preparing for next year.
 - Project Graduation - Jack Gallagher reported on the fundraising being done for 2014 PG. The Absent Tea invitations asking for donations were sent out. Other fundraising is being done with the sales of West Clothing, Wawa Gift Cards, the selling of Scripts which are great Christmas presents, Restaurant Week - eating at restaurants who have pledged to give money to West from family's & friends' bills during the time indicated on the schedule. Pancheros was the latest and next up is 5 Guys who will donate from purchases made by anyone, not just West. On the 18th and 19th Senior Class Homeroom will have a fundraiser at Bertucci's in Marlton. On January 6th there will be an upcoming PG Meeting. Members are encouraged to attend to help get out letters to Corporations, Businesses and West families soliciting donations for the June PG. On

April 26th there will be the Yard Sale. Gina Onorato encouraged members to use Scrips & K12 Rewards on Cyber Monday.

7. Principal's Report was given by Asst. Principal, Allison Staffin, in Dr. Morton's absence. The play, Diary of Anne Frank, will be put on at 7PM this Thursday to Sunday for \$10. Spirit Week is November 21st through 27th and will end at the football game. They are planning for a Homecoming King & Queen. On November 22nd the Freshmen are having a Homecoming Dance for all students; admission is \$5. The Food Pantry is collecting food and donations for families in need during the holidays. Report cards will be distributed on November 26th from the homerooms. Last year West won the **Character Ed Award** from the CEP's School of Character, a national program which is rare and difficult for a comprehensive high school like West to win. West has proven through a rigorous evaluation process that it seeks to implement the 11 Principles of Effective Character Education. West programs won 2 other national awards. The Patriot Club is a community service program completely driven by students and the first to recognize and focus on veterans which is now in 18 Cherry Hill schools. Students collect and send out items to the troops on active duty, and veterans come out to the schools to give talks. Teen Scene also won an award. It is a unique program sponsored by the Cherry Hill Drug Alliance and the Cherry Hill Ombudsman. It is open to all students both regular and special ed focusing on building partnerships. The program has monthly events providing activities for all of these students. Participation in the program has really grown.
8. Kris Walters encouraged attending members to solicit West families and teachers to join the PTA.
9. Meeting was adjourned at 8:05PM.