

Dear West:

We are excited to announce a new fundraising program at Cherry Hill West. Your participation in this program is free and easy and allows you to contribute to West's initiatives simply by shopping online.

The process is simple. Sign up for a free account and start shopping at one of the 600+ participating national retailers including Macy's, Target, Best Buy, Home Depot and more. Every online purchase you make means cash back for you and a contribution to West. It is easy for families, neighbors, staff and alumni to help fund clubs, athletics and other programs by doing what most of us do anyway – shopping online.

I am sure you are asking: "Well, what do I do?" The answer is easy: Follow these steps.

- Go to this website: <http://cherryhillwest.k12rewards.com>
- On the right hand side of the page, enter the email address you would like associated with your Rewards account and click the red signup button.
- Fill in the form under "Create Account". Once you have completed this section click "Agree to Terms" and then click "Register." (You may also sign up through Facebook).
- You will receive a confirmation email. Click on the link in the confirmation email to activate your account. (Be sure to check your spam or junk mail folder the first time.)

You are ready to start shopping and donating to Cherry Hill West. With your support we will be able to provide a more enriching educational experience for all of our students. If you have any questions, please contact Carole Roskoph at extension 1227. Thank you again for your support.

Happy Shopping,
Kwame Morton, Sr.
Principal, Cherry Hill High School West